

**10th Barents Industrial Partnership meeting
14-15 October 2015
Oulu, Finland**

PRELIMINARY PROGRAM

Wednesday 14 October

- 16:00 – 18:00 Registration open
Scandic Oulu (address: Saaristonkatu 4, Oulu)
- 18:00 Joint Welcoming Reception with the participants of the Barents Euro-Arctic Council's Foreign Ministers' meeting and the Barents Regional Council's meeting
Radisson Blu Hotel Oulu (address: Hallituskatu 1, Oulu)
- 19:00 Buffet dinner and networking
Radisson Blu Hotel Oulu

Thursday 15 October

- 8:00 – 9:30 Registration open
- 9:30 Barents Industrial Partnership meeting begins
Meeting room "Vaunumaakari 1-2", Scandic Oulu
- Opening words
- Director General Taina Susiluoto
Ministry of Employment and the Economy, Finland
- 9:40 Cross-border Business Cooperation
- How to intensify economic and business cooperation to help to unlock the full economic potential of the Barents region?
What is the "big picture" of the economic situation in the Barents area today?
- Ole Oevretveit
Akvaplan Niva (Norway)
- Igor Titov
The Trade Representation of the Russian Federation in Finland (Russia)

Martti Hahl
Barents Center (Finland)

10:30

Arctic ICT and Possibilities of Digitalization

What are the future ICT needs in the sectors that bring livelihood to the Barents region?
How the digitalization will change the Northern economies?

Matti Säynätjoki
Finnish Fund for Innovation (Finland)

Terje Wold
Invenia (Norway)

Jukka-Pekka Joensuu
Cinia (Finland)

1-2 speakers to be confirmed

12:00 - 13:15

Buffet lunch

13:15

Barents Industrial Partnership meeting continues

Achieving More Together – Growth for Barents Tourism

What is the economic and social significance of the tourism sector for the region?
What are the challenges and opportunities of cooperation in the tourism sector?

Tuomo Tahvanainen
Kainuun Etu Ltd. (Finland)

John-Steve Linløkken
Northern Norway Tourist Board (Norway)

Håkan Landström
Swedish Rural Economy and Agricultural Societies (Sweden)

Johan Edelheim
Multidimensional Tourism Institute (Finland)

14:45

Coffee break

15:00

Prospects for Financing in the Barents Area

What are the sources of financing available for international cooperation in the Barents area?

What kind of projects are the financing institutions and programmes looking for?

Birgit Autere

Ministry for Foreign Affairs/BEAC ad-hoc working group (Finland)

Katja Sukuvaara

Kolarctic ENI CBC Programme

16:00

Closing of the meeting